

UTCS Fundraising Activities Summary

UTCS is a non-profit institution, and tuition is used to cover operating cost (mostly rent, teacher’s salaries and food). For several other items, the fundraising committee organizes fundraisers. Each activity addresses specific needs that are not covered by tuition or specific long-term school projects/needs (for example, relocation). Some activities, like the Coin Drive, not only provide funds to the school, but teach our children the culture of giving and philanthropy. Coin Drive is also incorporated in the curriculum: Dragonflies sort and count all the collected coins. Below is an outline of the Fundraising activities and their timing throughout the school year. At the time of each event, more specific information will be sent to parents.

Fundraising activities at UTCS

When	What	How does it work?	What are the funds used for?
All Year	Amazon Smile	Orders through Amazon Smile (https://smile.amazon.com) can earn up to 0.5% on some purchases.	Director's Choice – generally supplies for classrooms.
October	Tea School Days (kids clothing company)	15% of your purchase with specific code goes to the school.	Director’s Choice – generally supplies for the classrooms.
December	UW Bookstore Fundraiser	Shop at the UW Bookstore through select dates and 15% of your purchase is donated to the school.	Classroom Supplies (paper, pens, books, etc.)
February/ March	Coin Drive	Kids (and parents) bring in coins to donate to the school – help to encourage a culture of giving in our children and community.	Play Yard Maintenance and Emergency Supplies
May	Ask Campaign	This is the school’s largest fundraiser – each gift to the school can be designated to a specific fund.	Director's Choice Fund, Scholarship Fund, Building Fund

UTCS Fundraising Committee, UTCS Board (revised 01/13/2018)